Alex B. Criswell

Project Design Document

Includes the following sections.
- Outline
- Blueprint
- Learning Outcomes
- Script
- References
- Time Log

Note
- Project Information and Goal/Blueprint grids adapted from IDOL courses.

SOAR Video

Overview

- **Purpose**: To teach an interviewee the SOAR method in preparation for an official job interview.
- **Description**: This video provides an overview to an interviewee of the SOAR method, which is an interview strategy.

Project Information

Project Title	SOAR Video
Tools used in Development	Microsoft Word, Pexels, Pixabay, Camtasia
Time in Development	9 hours
Assignment	Camtasia Badge completion

Outline

1. Introduction/Intro
2. Leap into Instructional Design - Nail the Interview
3. Top Interview Question
4. Tell a Story using the SOAR Method
5. Four Parts of SOAR
6. Situation
7. Obstacle
8. Action
9. Result
10. Tell a Story
11. When People Hear a Story
12. Get Your Dream Job
13. References
14. Outro

Goal Strategy Blueprint

Lesson Strategy - Course Planning

Starting Point	Milestone 1	Milestone 2	Milestone 3	Goal
Someone at this stage is:	**Someone at this stage is:**	**Someone at this stage is:**	**Someone at this stage is:**	**Someone at this stage is:**
Learner is unfamiliar with the SOAR method.	Learner will be able to identify a topic to be used as a central idea during the telling of their story.	Learner will be able to recall the four parts of the SOAR Method.	Learner will be able to summarize each part of the SOAR Method.	Learner will be able to describe a story utilizing each part of the SOAR Method.
To get to the next stage:		**To get to the next stage:**	**To get to the next stage:**	**Goal Assessment**
Learner will need to tell a story in order to use the SOAR Method.	Learner will be introduced to the four parts of the SOAR Method.	Learner will be provided an overview of each part of the SOAR Method.	Learner will be able to apply the SOAR method to a story that resonates with them.	Learner will apply the SOAR framework to the question: "What do you consider your biggest professional achievement?"
Content Ideas	**Content Ideas**	**Content Ideas**	**Content Ideas**	**Overall Goal**
Video with voice overview of the SOAR Method	*ibid*	*ibid*	*ibid*	Given an interview question, the learner will formulate a story using the SOAR method as a framework during their next official interview.

Learning Outcomes

Terminal Course Outcome

- Given an interview question, the learner will formulate a story using the SOAR method as a framework during their next official interview.

Learning Objectives

- Learner will be able to identify a topic to be used as a central idea during the telling of their story.
- Learner will be able to recall the four parts of the SOAR Method.
- Learner will be able to summarize each part of the SOAR Method.
- Learner will be able to describe a story utilizing each part of the SOAR Method.

Script

Note: Envato Elements content was used with purchased licenses/subscription. Permission for Use.

Topic (Section)	Transcript (Say)	On-screen Text (Show)	Design Notes (Do)
Intro/Scene 1		The SOAR Method (An Interview Technique)	Title Screen - to 11s Audio: https://pixabay.com/music/upbeat-the-weekend-117427/
Scene 2	You are ready to make the leap into instructional design. You've worked hard on your resume and portfolio, you are preparing to interview for your dream job, and of course, you want to nail the interview!		Audio 1-9 s- Person thinking at computer. https://elements.envato.com/woman-working-on-laptop-at-home-3JCBY3G 9 -13 s - Interview scene https://elements.envato.com/woman-with-laptop-at-desk-37ESK6R

Scene 3	Since you are changing professions, you're just not sure how to answer the question you are sure the interviewer will ask, "What do you consider to be your biggest professional achievement?"		Person pondering a question https://elements.envato.com/working-thoughts-in-office-9U2MKRV
Scene 4	To answer this question, you will tell a story, and the SOAR method will provide the framework.		People talking in story https://elements.envato.com/connecting-using-computer-5SJ26J6
Scene 5	SOAR has four parts: Situation, Obstacle or Opportunity, Action, and Result.	Situation Obstacle or Opportunity Action Result	Show text on screen with a splash bg. https://elements.envato.com/business-office-5N5YMPU
Scene 6	Begin your story by describing a situation. This "sets the scene" and gives context for the rest of the story. This is where you create interest for your listeners.	Situation	Audio 40 -48s - Person describing something - Situation https://elements.envato.com/male-and-female-discussing-progect-D53DE8R
Scene 7	The second part of the story describes some conflict. It represents the obstacle to be overcome or the opportunity to take advantage of. They both represent the same story element. They describe the thing that forces us to take action.	Obstacle	Describing/displaying conflict https://elements.envato.com/tired-woman-working-at-office-FBZ5SLK Person upset https://elements.envato.com/exhausted-female-office-worker-9JYJPZP

Scene 8	Next is where you leap into action to remove the obstacle or seize an opportunity.	Action	Person taking action. https://elements.envato.com/focus-group-at-work-GBKCMWJ
Scene 9	This is the "dragon-slaying" part of the story. The results are as important to the story as they were to the original situation. Even when the results are predictable, we need to hear how the story ends.	Result	Person seizing opportunity https://elements.envato.com/focused-woman-typing-L5CYYKN Excitement https://elements.envato.com/happy-excited-woman-WLPNUY6
Scene 10	Why does SOAR work? Because this method has the same framework for all forms of storytelling. Stories are one of the most powerful tools you can use to connect with your audience.	Tell A Story	Tell a Story https://elements.envato.com/woman-reading-book-on-couch-HU9UP5D
Scene 11	When people listen to a story, their entire brain lights up as their senses and emotions are engaged. This is why you can remember a story long after you've heard it, but forget the quarterly budget numbers before you leave the conference room.		In Conversation https://elements.envato.com/excited-woman-having-video-chat-FQ8JH4W Conference room https://elements.envato.com/focused-coworkers-working-on-laptops-ZSGHWX7

Scene 12	SOAR provides a simple framework for constructing a story that is informative and engaging. Tell your story and get your dream job!	Get Your Dream Job!	Dream job https://elements.envato.com/success-on-job-interview-PGZ5EAX
Scene 13 - Attributions & References		Attributions & References	
Scene 14 - Outro		Alex B. Criswell alexbcriswell.com	Logo and splash screen

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Case Study

Background – Context

This video was created as a fulfillment for the Camtasia Skilled badge by IDOL courses.

Challenge

There was no performance challenge to solve in this case study. Perhaps merely syncing all media accurately on the timeline was challenging enough.

Solution

A video was created using existing voiceover audio. Other scenes, videos, and text were added by the videographer.

Results – Reflection

I have used Camtasia previously, but not in this capacity. It was definitely a learning experience to add new animations, transitions, and annotations beyond the typical walkthrough videos I was used to doing.

Time Log

- Objectives - Blueprint
  - 0.5h
- Script
  - 1h
- Case Study
  - 0.5h
- Research
  - 4h
- Media
  - 11h
- Revisions
  - 6h